

# DATA PROTECTION NOTICES

## **We protect your personal data**

It is important to us that you feel safe with how we handle your personal data. We take measures to ensure that your personal data is protected and that the processing of your personal data is carried out in accordance with applicable data protection regulations and our internal policies and procedures.

Jackson Hole Originals AB, company registration number 559032-9933, is responsible (the data controller) in relation to the processing of your personal data, unless otherwise is stated.

On this page, we describe how we collect, process and share the personal data that we store. Personal data means any information which may be used to identify an individual.

## **We can update this information**

We may occasionally update this information, e.g. if we would process personal data for new purposes, collect additional categories of personal data or share personal data with other recipients. In such a case we will notify you in an appropriate way. The latest version of the information is always published on this page.

## **Where we process personal data**

We always strive to store and process personal data within the EU and EEA.

## **Your rights**

Under data protection regulations you have certain rights in relation to the processing of your personal data. We process your personal data to the extent necessary in order to fulfill your rights.

## **Contact details**

If you have any questions regarding the processing of your personal data, please do not hesitate to contact Jackson Hole Originals AB.

You can e-mail the contact person at the e-mail address [info@jacksonholeoriginals.com](mailto:info@jacksonholeoriginals.com).

If you are not satisfied with our response, you have the right to lodge a complaint with the supervisory authority (the Swedish Authority for Privacy Protection (IMY)).

# IF YOU ARE A SUPPLIER

You are a contact person of a supplier if the company that you work for provides goods and services to us.

Your personal data is collected from yourself, your employer or the company you work for or other external persons that share your information with us. In certain cases we may collect personal data about you from publically available sources, e.g. websites and social media platforms.

## When and why we process your personal data

We process your personal data for the following purposes:

### Procurement of supplier

In connection with the procurement of a new supplier we process your personal data, e.g. to collect contact details to you as a contact person for the supplier prior to issuing a request for proposal (RFP), to collect documentation and to complete the procurement process.

Categories of personal data	Legal basis
<ul style="list-style-type: none"><li>• Identity information, including personal identification number (in case of a sole proprietorship)</li><li>• Information regarding qualifications</li><li>• Contact details</li><li>• Organisational information</li></ul>	<p><i>Legitimate interest.</i> The processing is necessary in order to satisfy our legitimate interest of carrying out procurement of suppliers.</p> <p>The processing of personal identification number is necessary having regarding to the purpose of the processing.</p>
<p><b>Storage period:</b> Your personal is stored during the procurement process and for a period of ten (10) years thereafter in order to satisfy our legitimate interest of managing and defending legal claims and for such period thereafter which is necessary in order to manage the claim.</p>	

## Manage the supplier relationship

We process your personal data in order to manage the supplier relationship, e.g. to register your contact information in our supplier database, manage supplier invoices and to manage and archive supplier agreements.

Categories of personal data	Legal basis
<ul style="list-style-type: none"><li>• Identity information, including personal identification number (in case of a sole proprietorship)</li><li>• Contact details</li><li>• Organisational information</li></ul>	<p><i>Legitimate interest.</i> The processing is necessary in order to satisfy our legitimate interest of managing supplier relationships.</p> <p>The processing of personal identification number is necessary having regarding to the purpose of the processing.</p>
<p><b>Storage period:</b> Your personal data is stored during such period that you are a contact person for the supplier and for ten (10) years thereafter in order to satisfy our legitimate interest of managing and defending legal claims and for such period thereafter which is necessary in order to manage the claim. Personal data in accounting material is stored for a period of seven (7) years calculated from the end of the calendar year when the relevant fiscal year ended in order to fulfill legal obligations (bookkeeping and accounting requirements under the Accounting Act (1999:1078)).</p>	

## Manage order of goods and services from supplier

In order to manage an order of goods and services from the company you work for, we process your personal data, e.g. to handle order confirmations and complaints.

Categories of personal data	Legal basis
<ul style="list-style-type: none"> <li>• Your communication</li> <li>• Identity information</li> <li>• Contact details</li> <li>• Organisational information</li> </ul>	<p><i>Legitimate interest.</i> The processing is necessary in order to satisfy our legitimate interest of managing orders from the supplier.</p>
<p><b>Storage period:</b> Your personal data is stored during such period that is necessary in order to manage the order and for ten (10) years thereafter in order to satisfy our legitimate interest of managing and defending legal claims and for such period thereafter which is necessary in order to manage the claim. Personal data in accounting material is stored for a period of seven (7) years calculated from the end of the calendar year when the relevant fiscal year ended in order to fulfill legal obligations (bookkeeping and accounting requirements under the Accounting Act (1999:1078)).</p>	

## Communication between employees and external persons in the service

We process your personal data as a contact person of a supplier in order to communicate with you, other employees and external persons in the service.

Categories of personal data	Legal basis
<ul style="list-style-type: none"> <li>• Your communication</li> <li>• Identity information</li> <li>• Contact details</li> <li>• Information regarding qualifications</li> <li>• Organisational information</li> </ul>	<p><i>Legitimate interest.</i> The processing is necessary in order to satisfy our legitimate interest of enabling communication between employees and external persons in the service.</p>
<p><b>Storage period:</b> Your personal data is stored for a period of ten (10) years calculated from the date of the last communication in the same conversation in order to satisfy our legitimate interest of managing and defending all types of legal claims.</p>	

## Evaluate and follow-up supplier relationships

We process, to the extent it is necessary, your personal data to evaluate and follow-up on our supplier relationships.

Categories of personal data	Legal basis
<ul style="list-style-type: none"><li>• Identity information</li><li>• Organisational information</li></ul>	<i>Legitimate interest.</i> The processing is necessary in order to satisfy our legitimate interest of evaluating and to follow-up our supplier relationships.
<b>Storage period:</b> Reports on an aggregated level which do not contain any personal data and statistics are stored until further notice or until they are deleted.	

## Handle and defend legal claims

We process your personal data, to the extent it is necessary, to handle and defend legal claims, e.g. in case of a dispute or litigation.

Categories of personal data	Legal basis
<ul style="list-style-type: none"><li>• Your communication</li><li>• Identity information, including personal identification number (in case of a sole proprietorship)</li><li>• Contact details</li><li>• Organisational information</li></ul>	<i>Legitimate interest.</i> The processing is necessary in order to satisfy our legitimate interest of handling and defending legal claims.  The processing of personal identification number is necessary having regarding to the purpose of the processing.
<b>Storage period:</b> Your personal data is stored for such period that is necessary for this purpose.	

## Fulfill legal obligations

We process your personal data in order to fulfil legal obligations, e.g. bookkeeping and accounting requirements and obligations under data protection regulations.

Categories of personal data	Legal basis
<i>All categories of personal data that have been collected and which are necessary in order to fulfill each legal obligation.</i>	<i>Legal obligation.</i> The processing is necessary in order to fulfill our legal obligations.
<b>Storage period:</b> Your personal data is stored for such period that is necessary in relation to each legal obligation.	

## Manage and protect IT systems and services

In order to manage and protect our IT systems and services, e.g. upon logging, troubleshooting, backup, change and problem management in systems and in connection with potential IT incidents, we process, to the extent necessary, your personal data.

Categories of personal data	Legal basis
<i>All categories of personal data stated above.</i>	<i>Legitimate interest.</i> The processing is necessary in order to satisfy our legitimate interest of managing and protecting our IT systems and services.  The processing of personal identification number is necessary having regarding to the purpose of the processing.
<b>Storage period:</b> Your personal data is stored during the same period that is stated in relation to each purpose of the processing of your personal data above. Personal data in logs are stored for troubleshooting and incident handling during a period of 13 months calculated from the date of the logging event.	

# Recipients that we share your personal data with

Where necessary, we share your personal data with others. The recipient is the data controller for the processing of your personal data, unless we have stated otherwise.

We share your personal data with:

## Service providers

In order to fulfil the purposes of the processing of your personal data, we share personal data with service providers that we have engaged. These service providers provide IT services to us (such as operation, technical support and maintenance of IT systems). The service providers may only process your personal data for these purposes and in accordance with our instructions and not for their own purposes. We are the data controller for the processing of personal data that the service providers carry out on our behalf.

## External persons

In connection with communication with external persons we share the personal data, that you yourself or others have provided, with the external persons.

Categories of personal data	Legal basis for the transfer
<ul style="list-style-type: none"><li>• Your communication</li><li>• Identity information</li><li>• Contact details</li><li>• Organisational information</li></ul>	<i>Legitimate interest.</i> The processing is necessary in order to satisfy our legitimate interest of enabling communication between employees and external persons in the service.

## Other recipients

In certain cases we share, if necessary, your personal data with other recipients for certain purposes (e.g. to fulfill legal obligations and to handle and defend legal claims). Examples of recipients are external advisors, authorities, courts, the police and potential buyers or sellers of the company.

Recipient	Purpose	Legal basis for the transfer
<b>Public authorities</b>	We share necessary personal data with public authorities if we are obligated under law to disclose the information.	<i>Legal obligation.</i> The processing is necessary in order to fulfill legal obligations.
<b>External advisors</b>	We share necessary information with external advisors, e.g. audit firms, and law firms if we are obligated under law to share the information or in order to manage and defend legal claims.	<i>Legal obligation and legitimate interest.</i> The processing is necessary in order to fulfill legal obligations or, alternatively, to satisfy our legitimate interest of managing and defending legal claims.
<b>Courts, counterparties etc.</b>	In order to manage and defend legal claims we share personal data to other parties.	<i>Legitimate interest.</i> The processing is necessary in order to satisfy our legitimate interest of managing and defending legal claims.
<b>Law enforcement authorities, e.g. police</b>	We share personal data with law enforcement authorities, e.g. the police if we are obligated under law to disclose information.	<i>Legal obligation.</i> The processing is necessary in order to fulfill legal obligations.
<b>Potential buyers and sellers</b>	We share personal data with potential buyers and sellers in case of an acquisition of the business or a merger.	<i>Legitimate interest.</i> The processing is necessary in order to satisfy our legitimate interest of carrying out the acquisition or the merger.



## Information regarding categories of personal data

Please see the table below for further information regarding which categories of personal data that we process.

<b>Category</b>	<b>Examples of personal data</b>
<i>Your communication</i>	Contents in your communication, e.g. e-mails
<i>Identification data</i>	Name and personal identification number
<i>Information regarding qualifications</i>	Education, work experience, courses, qualifications
<i>Contact details</i>	Address, telephone number, e-mail address
<i>Organisational information</i>	Title, position, employer

## IF YOU ARE USER

You are a user if you use our website or our digital channels, e.g. our pages on social media platforms.

Your personal data is collected from yourself or other external persons that share your information with us.

## When and why we process your personal data

We process your personal data for the following purposes:

### Respond to questions and requests

If you send a question or a request to us via our digital channels we process your personal data to respond to the question or request.

Categories of personal data	Legal basis
<ul style="list-style-type: none"><li>Your communication</li><li>Identity information</li><li>Contact details</li></ul>	<i>Legitimate interest.</i> The processing is necessary in order to satisfy our legitimate interest of responding to your questions and requests.
<b>Storage period:</b> Your personal data is stored for this purpose for a period of three (3) months calculated from the date we replied to your questions or requests.	

### Communicate offers

We process your personal data in order to communicate offers to you about our goods and services. You can at any time unsubscribe from our communications by clicking on the unsubscribe link in the communication or by contacting us.

Categories of personal data	Legal basis
<ul style="list-style-type: none"><li>Identity information</li><li>Contact details</li></ul>	<i>Legitimate interest.</i> The processing is necessary in order to satisfy our legitimate interest of communicating offers to you regarding our goods and services.
<b>Storage period:</b> Your personal data is stored for this purpose for a period of three (3) months calculated from the date of the collection of your personal data.	

## Manage and send newsletters

If you have signed up for our newsletter, we process your personal data in order to manage and send the newsletter to you.

Categories of personal data	Legal basis
<ul style="list-style-type: none"><li>• Identity information</li><li>• Contact details</li></ul>	<i>Legitimate interest.</i> The processing is necessary in order to satisfy our legitimate interest of managing and sending our newsletter to you.
<b>Storage period:</b> Your personal data is stored for this purpose until you unsubscribe from the newsletter.	

## Evaluate and follow-up the use of our digital channels

In order to evaluate and follow-up on the use of our digital channels, we process your personal data, e.g. in connection with collection of visitor statistics on our website.

Categories of personal data	Legal basis
<ul style="list-style-type: none"><li>• User generated information</li><li>• Identity information</li></ul>	<i>Legitimate interest.</i> The processing is necessary in order to satisfy our legitimate interest of evaluating and to follow-up the use of our digital channels.
<b>Storage period:</b> Reports on an aggregated level which do not contain any personal data and statistics are stored until further notice or until they are deleted.	

## Handle and defend legal claims

We process your personal data, to the extent it is necessary, to handle and defend legal claims, e.g. in case of a dispute or litigation.

Categories of personal data	Legal basis
<ul style="list-style-type: none"><li>• Your communication</li><li>• Identity information</li><li>• Contact details</li></ul>	<i>Legitimate interest.</i> The processing is necessary in order to satisfy our legitimate interest of handling and defending legal claims.
<b>Storage period:</b> Your personal data is stored for such period that is necessary for this purpose.	

## Fulfill legal obligations

We process your personal data in order to fulfil legal obligations, e.g. bookkeeping and accounting requirements and obligations under data protection regulations.

Categories of personal data	Legal basis
<i>All categories of personal data that have been collected and which are necessary in order to fulfill each legal obligation.</i>	<i>Legal obligation.</i> The processing is necessary in order to fulfill our legal obligations.
<b>Storage period:</b> Your personal data is stored for such period that is necessary in relation to each legal obligation.	

## Manage and protect IT systems and services

In order to manage and protect our IT systems and services, e.g. upon logging, troubleshooting, backup, change and problem management in systems and in connection with potential IT incidents, we process, to the extent necessary, your personal data.

Categories of personal data	Legal basis
<i>All categories of personal data stated above.</i>	<i>Legitimate interest.</i> The processing is necessary in order to satisfy our legitimate interest of managing and protecting our IT systems and services.
<b>Storage period:</b> Your personal data is stored during the same period that is stated in relation to each purpose of the processing of your personal data above. Personal data in logs are stored for troubleshooting and incident handling during a period of 13 months calculated from the date of the logging event.	

## Recipients that we share your personal data with

Where necessary, we share your personal data with others. The recipient is the data controller for the processing of your personal data, unless we have stated otherwise.

We share your personal data with:

### Service providers

In order to fulfil the purposes of the processing of your personal data, we share personal data with service providers that we have engaged. These service providers provide IT services to us (such as operation, technical support and maintenance of IT systems). The service providers may only process your personal data for these purposes and in accordance with our instructions and not for their own purposes. We are the data controller for the processing of personal data that the service providers carry out on our behalf.

## Other recipients

In certain cases we share, if necessary, your personal data with other recipients for certain purposes (e.g. to fulfill legal obligations and to handle and defend legal claims). Examples of recipients are external advisors, authorities, courts, the police and potential buyers or sellers of the company.

Recipient	Purpose	Legal basis for the transfer
<b>Public authorities</b>	We share necessary personal data with public authorities if we are obligated under law to disclose the information.	<i>Legal obligation.</i> The processing is necessary in order to fulfill legal obligations.
<b>External advisors</b>	We share necessary information with external advisors, e.g. audit firms, and law firms if we are obligated under law to share the information or in order to manage and defend legal claims.	<i>Legal obligation and legitimate interest.</i> The processing is necessary in order to fulfill legal obligations or, alternatively, to satisfy our legitimate interest of managing and defending legal claims.
<b>Courts, counterparties etc.</b>	In order to manage and defend legal claims we share personal data to other parties.	<i>Legitimate interest.</i> The processing is necessary in order to satisfy our legitimate interest of managing and defending legal claims.
<b>Law enforcement authorities, e.g. police</b>	We share personal data with law enforcement authorities, e.g. the police if we are obligated under law to disclose information.	<i>Legal obligation.</i> The processing is necessary in order to fulfill legal obligations.
<b>Potential buyers and sellers</b>	We share personal data with potential buyers and sellers in case of an acquisition of the business or a merger.	<i>Legitimate interest.</i> The processing is necessary in order to satisfy our legitimate interest of carrying out the acquisition or the merger.

## Categories of personal data

Please see the table below for further information regarding which categories of personal data that we use and store about you.

<b>Category</b>	<b>Examples of Personal Data</b>
<i>User generated information</i>	Visitor and click statistics
<i>Your communication</i>	Contents in your communication, e.g. e-mails
<i>Identity information</i>	Name, IP address
<i>Contact details</i>	Address, telephone number, e-mail address

## IF YOU ARE A CUSTOMER

You are a customer if you buy goods from our store or on our website.

Your personal data is collected from yourself.

## When and why we process your personal data

### Manage purchases

In order to manage your purchase, we process your personal data, e.g. to manage the order, handle your payment and to communicate with you regarding the purchase. You need to provide the information requested in connection with the purchase. Otherwise, we cannot complete the purchase.

Categories of personal data	Legal basis
<ul style="list-style-type: none"><li>• Your communication</li><li>• Identity information</li><li>• Contact details</li><li>• Card information</li><li>• Purchase information</li></ul>	<p><i>Agreement.</i> If you are a consumer the processing of personal data is based on the purchase agreement with you.</p> <p><i>Legitimate interest.</i> If you are a company customer, we will process your personal data in order to satisfy our legitimate interest of fulfilling the terms of the purchase agreement with the company.</p>
<p><b>Storage period:</b> Your personal data is stored until the purchase has been completed, including delivery and payment and thereafter for a period of 36 months in order to handle any complaints or warranty issues or such longer period that is necessary in order to handle the matter.</p> <p>If you are company customer your personal data is stored until the purchase has been completed, including delivery and payment and thereafter for a period of 10 years in order to satisfy our legitimate interest of handling and defending legal claims and for such period that is necessary to handle the claim as such.</p>	

### Respond to questions and requests

If you contact us with a question or a request, we process your personal data to respond to the question or request.



Categories of personal data	Legal basis
<ul style="list-style-type: none"> <li>• Your communication</li> <li>• Identity information</li> <li>• Contact details</li> </ul>	<i>Legitimate interest.</i> The processing is necessary in order to satisfy our legitimate interest of responding to your questions and requests.
<p><b>Storage period:</b> Your personal data is stored for this purpose for a period of 13 months calculated from the date we replied to your questions or requests.</p>	

### Follow-up and evaluate the business

We process your personal data in order to evaluate and follow-up and evaluate the business, e.g. in order to generate sales reports and statistics.

Categories of personal data	Legal basis
<ul style="list-style-type: none"> <li>• Identity information</li> <li>• Purchase information</li> </ul>	<i>Legitimate interest.</i> The processing is necessary in order to satisfy our legitimate interest of evaluating and to follow-up on the business.
<p><b>Storage period:</b> Reports on an aggregated level which do not contain any personal data and statistics are stored until further notice or until they are deleted.</p>	

### Handle and defend legal claims

We process your personal data, to the extent it is necessary, to handle and defend legal claims, e.g. in case of a dispute or litigation.

Categories of personal data	Legal basis
<ul style="list-style-type: none"> <li>• Your communication</li> <li>• Identity information</li> <li>• Contact details</li> <li>• Card information</li> <li>• Purchase information</li> </ul>	<i>Legitimate interest.</i> The processing is necessary in order to satisfy our legitimate interest of handling and defending legal claims.
<b>Storage period:</b> Your personal data is stored for such period that is necessary for this purpose.	

### Fulfill legal obligations

We process your personal data in order to fulfil legal obligations, e.g. bookkeeping and accounting requirements and obligations under data protection regulations.

Categories of personal data	Legal basis
<i>All categories of personal data that have been collected and which are necessary in order to fulfill each legal obligation.</i>	<i>Legal obligation.</i> The processing is necessary in order to fulfill our legal obligations.
<b>Storage period:</b> Your personal data is stored for such period that is necessary in relation to each legal obligation.	

### Manage and protect IT systems and services

In order to manage and protect our IT systems and services, e.g. upon logging, troubleshooting, backup, change and problem management in systems and in connection with potential IT incidents, we process, to the extent necessary, your personal data.

Categories of personal data	Legal basis
<i>All categories of personal data stated above.</i>	<i>Legitimate interest.</i> The processing is necessary in order to satisfy our legitimate interest of managing and protecting our IT systems and services.
<p><b>Storage period:</b> Your personal data is stored during the same period that is stated in relation to each purpose of the processing of your personal data above. Personal data in logs are stored for troubleshooting and incident handling during a period of 13 months calculated from the date of the logging event.</p>	

## Recipients that we share your personal data with

Where necessary, we share your personal data with others. The recipient is the data controller for the processing of your personal data, unless we have stated otherwise. We never sell your personal data without your permission.

We share your personal data with:

### Service providers

In order to fulfil the purposes of the processing of your personal data, we share personal data with service providers that we have engaged. These service providers provide IT services to us (such as operation, technical support and maintenance of IT systems). The service providers may only process your personal data for these purposes and in accordance with our instructions and not for their own purposes. We are the data controller for the processing of personal data that the service providers carry out on our behalf.

### Transportation companies and carriers

We collaborate with transportation companies and carries in order to deliver your ordered goods. In order to deliver your goods, we share certain personal data with these companies.

Categories of personal data	Legal basis for the transfer
<ul style="list-style-type: none"><li>• Identity information</li><li>• Contact details</li><li>• Purchase information</li></ul>	<p><i>Agreement.</i> If you are a consumer the processing of personal data is based on the purchase agreement with you.</p> <p><i>Legitimate interest.</i> If you are a company customer, we will process your personal data in order to satisfy our legitimate interest of fulfilling the terms of the purchase agreement with the company.</p>

### Other recipients

In certain cases we share, if necessary, your personal data with other recipients for certain purposes (e.g. to fulfill legal obligations and to handle and defend legal claims). Examples of recipients are external advisors, authorities, courts, the police and potential buyers or sellers of the company.

<b>Recipient</b>	<b>Purpose</b>	<b>Legal basis for the transfer</b>
<b>Public authorities</b>	We share necessary personal data with public authorities if we are obligated under law to disclose the information.	<i>Legal obligation.</i> The processing is necessary in order to fulfill legal obligations.
<b>External advisors</b>	We share necessary information with external advisors, e.g. audit firms, and law firms if we are obligated under law to share the information or in order to manage and defend legal claims.	<i>Legal obligation and legitimate interest.</i> The processing is necessary in order to fulfill legal obligations or, alternatively, to satisfy our legitimate interest of managing and defending legal claims.
<b>Courts, counterparties etc.</b>	In order to manage and defend legal claims we share personal data to other parties.	<i>Legitimate interest.</i> The processing is necessary in order to satisfy our legitimate interest of managing and defending legal claims.
<b>Law enforcement authorities, e.g. police</b>	We share personal data with law enforcement authorities, e.g. the police if we are obligated under law to disclose information.	<i>Legal obligation.</i> The processing is necessary in order to fulfill legal obligations.
<b>Potential buyers and sellers</b>	We share personal data with potential buyers and sellers in case of an acquisition of the business or a merger.	<i>Legitimate interest.</i> The processing is necessary in order to satisfy our legitimate interest of carrying out the acquisition or the merger.

## Categories of personal data

Please see the table below for further information regarding which categories of personal data that we use and store about you.

<b>Category</b>	<b>Examples of Personal Data</b>
<i>Your communication</i>	Contents in your communication, e.g. e-mails
<i>Identity information</i>	Name
<i>Contact details</i>	Address, telephone number, e-mail address
<i>Card information</i>	Debit or credit card number, type of card
<i>Purchase information</i>	Information regarding the purchase, e.g. item and amount

## Your rights

Under data protection regulations you have certain rights in relation to the processing of your personal data. We process your personal data to the extent necessary in order to fulfill your rights. Please contact us at if you wish to exercise your rights.

You have the right to:

### **Access your personal data**

You have the right to request a confirmation from us as to whether we process personal data concerning you and in such a case request access to the personal data that we process about you.

### **Update your personal data**

Furthermore, you have the right to request that incorrect or incomplete personal data is corrected or completed.

### **Withdraw consent**

To the extent we rely on your consent to process personal data you have the right to at any time withdraw your consent.

### **Object to the processing of personal data**

You have the right to object to the processing of your personal data based on a legitimate interest for reasons which concerns your particular situation. In such a situation, we will stop using your personal data where the processing is based on a legitimate interest, unless we can show that the interest overrides your privacy interest or that the use of your personal data is necessary in order to manage or defend legal claims.

### **Delete your personal data**

Under certain circumstances you have the right to request that your personal data is deleted. However, we cannot delete your personal data if we for example are obligated under law to keep the data.

### **Restrict the use of your personal data**

You have the right under certain circumstances to request that the processing of your personal data is restricted. If the processing of your personal data has been restricted we may only, besides storing the data, process your personal data with your consent, in order to establish, exercise or defend legal claims or to defend rights of others.

### **Transfer your personal data (data portability)**

Finally, you have the right to request a copy of the personal data that we store about you in a structured, commonly used and machine-readable format (data portability). The right to data portability, compared to the right to access, only comprises such personal data you yourself have provided and which we process based on certain legal grounds, e.g. your consent.

## Contact

If you have any questions regarding the processing of your personal data, please do not hesitate to contact Jackson Hole Originals AB.

You can e-mail the contact person at the e-mail address [info@jacksonholeoriginals.com](mailto:info@jacksonholeoriginals.com).

If you are not satisfied with our response, you have the right to lodge a complaint with the supervisory authority (the Swedish Authority for Privacy Protection (IMY)).

Jackson Hole Originals AB

559032-9933

*E-post: [info@jacksonholeoriginals.com](mailto:info@jacksonholeoriginals.com)*